



WENDY, 51
Hospital Administrator

BOTOX
COSMETIC
onabotulinumtoxinA
injection

*Real patient.
Results may vary.*

HOW DO YOU SEE YOURSELF?

**Please see Approved Uses and Important Safety Information,
including Boxed Warning, inside.**

BOTOX[®]
COSMETIC
onabotulinumtoxinA
injection



HOLLY, 37
Registered Nurse

Real patient. Results may vary.

Approved Uses

BOTOX[®] Cosmetic (onabotulinumtoxinA) is a prescription medicine that is injected into muscles and used to temporarily improve the look of moderate to severe forehead lines, crow's feet lines, and frown lines between the eyebrows in adults.

IMPORTANT SAFETY INFORMATION

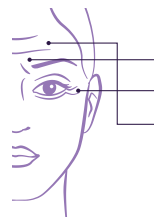
BOTOX[®] Cosmetic may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX[®] Cosmetic:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.

STILL YOU, WITH FEWER LINES

Your face says "you" like nothing else. And BOTOX[®] Cosmetic is about you, with fewer lines.

The one to treat 3 areas



BOTOX[®] Cosmetic is the **only** product of its kind that's FDA approved to temporarily improve the look of **3 areas**: moderate to severe frown lines, crow's feet lines, and forehead lines in adults

The one people ask for

92% 92% of people specifically request BOTOX[®] Cosmetic over other brands*

The one specialists choose



≈ 8 out of 10 physicians reported they use BOTOX[®] Cosmetic when injecting a neurotoxin for themselves or a family member†

BOTOX[®] Cosmetic is the #1 selling product of its kind in the US

*Based on a 2020 survey of 142 respondents who were asked to select which brand(s) of neurotoxin they had ever requested to receive from their doctor.

†Based on a 2018 survey of 484 healthcare providers.

- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing.

BOTOX[®] Cosmetic dosing units are not the same as, or comparable to, any other botulinum toxin product.

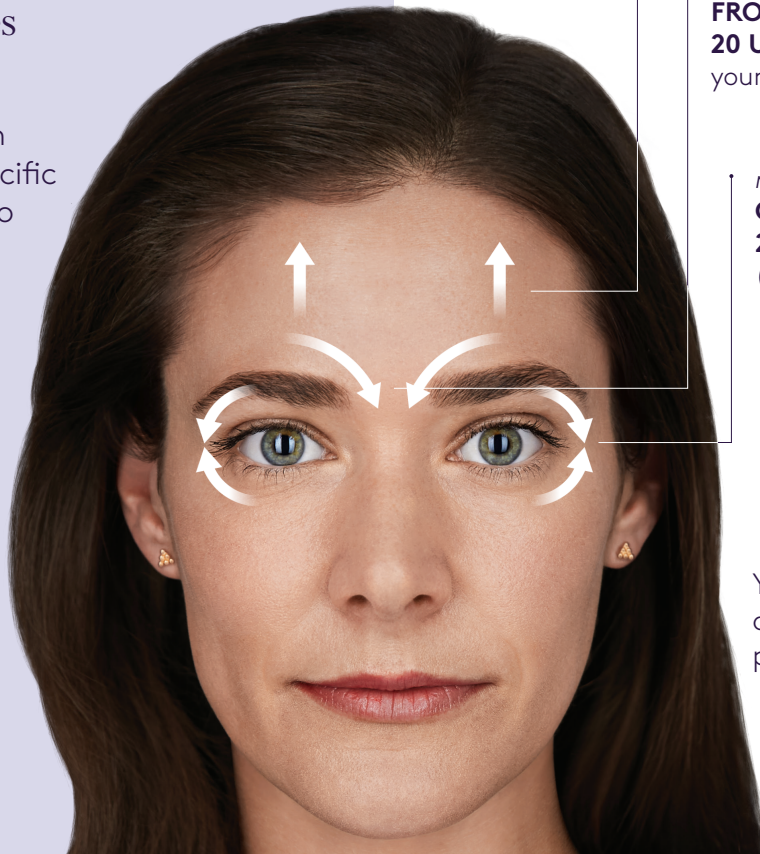
Please see additional Important Safety Information throughout this brochure.

WHY **BOTOX**[®] COSMETIC?

BOTOX[®] Cosmetic works beneath the surface to temporarily reduce the underlying muscle activity that causes moderate to severe frown lines, crow's feet lines, and forehead lines in adults—to help them look visibly smoother.

Your facial muscles are interrelated

While your muscles in these areas have specific functions, they're also interrelated, so your specialist may treat 3 areas at the same time.



Only BOTOX[®] Cosmetic is FDA approved to temporarily improve the look of 3 areas

moderate to severe
FOREHEAD LINES
20 Units above your brows

moderate to severe
FROWN LINES
20 Units between your brows

moderate to severe
CROW'S FEET LINES
24 Units around your eyes (12 Units each side)

Your specialist will create a personalized treatment plan just for you.

IMPORTANT SAFETY INFORMATION (continued)

There has not been a confirmed serious case of spread of toxin effect when BOTOX[®] Cosmetic has been used at the recommended dose to treat frown lines, crow's feet lines, and/or forehead lines.

BOTOX[®] Cosmetic may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX[®] Cosmetic. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Please see additional Important Safety Information throughout this brochure.

BOTOX[®]
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onabotulinumtoxinA
injection

ONLY BOTOX[®] COSMETIC CAN DELIVER THE LOOK OF 3

3 areas

Only BOTOX[®] Cosmetic is FDA approved to temporarily improve the look of 3 areas—moderate to severe frown lines, crow's feet lines, and forehead lines in adults.

64 Units

Dosing is key to achieving desired results. BOTOX[®] Cosmetic dosing has been proven through rigorous testing—20 Units in your frown lines, 24 Units in your crow's feet lines, and 20 Units in your forehead lines.

At least 3 times a year

It's important to space out your treatments at least 90 days apart. Since the BOTOX[®] Cosmetic effect is temporary, you'll need to be consistent with scheduling your next assessment.

THE
LOOK OF **3**
OF

Ask your specialist if
The Look of 3 is right for you



Scan me

See real-life stories
at [TheLookof3.com](https://www.TheLookof3.com)

JAVI, 31
Fitness Instructor

Real patient. Results may vary.

IMPORTANT SAFETY INFORMATION (continued)

Serious and/or immediate allergic reactions have been reported. They include: itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you are wheezing or have asthma symptoms, or if you become dizzy or faint.

Do not receive BOTOX[®] Cosmetic if you: are allergic to any of the ingredients in BOTOX[®] Cosmetic (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*[®] (rimabotulinumtoxinB), *Dysport*[®] (abobotulinumtoxinA), or *Xeomin*[®] (incobotulinumtoxinA); have a skin infection at the planned injection site.

Please see additional Important Safety Information throughout this brochure.

SEE FOR YOURSELF

Results shown in 3 areas with 64 Units

20 Units

Moderate to severe **frown lines**



Before

After (Day 30)

Real patient. Results may vary.

Photos taken at maximum frown before and 30 days after treatment with BOTOX® Cosmetic. In clinical studies, physicians assessed 80% of adults had significant improvement at day 30; in the same studies, 89% of adults who were treated saw at least moderate improvement at day 30.*

24 Units

Moderate to severe **crow's feet lines**



Before

After (Day 30)

Real patient. Results may vary.

Photos taken at full smile before and 30 days after treatment with BOTOX® Cosmetic. In 2 clinical studies, 26.1% and 20.3% of adults had a ≥ 2 -grade improvement at day 30. In one of these studies, 67.9% had mild or no crow's feet lines at day 30 after treatment.*

20 Units

Moderate to severe **forehead lines**



Before

After (Day 30)

Real patient. Results may vary.

Photos taken at maximum eyebrow elevation before and 30 days after treatment with BOTOX® Cosmetic. In 2 clinical studies of healthy adults, 61% and 46% had a ≥ 2 -grade improvement at day 30.*

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your muscle or nerve conditions, such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX® Cosmetic.

Please see additional Important Safety Information throughout this brochure.



Long-lasting results—proven up to 4 months in moderate to severe frown lines; physician-reported response of 25% vs 2% for placebo



Before

After (Day 7)



After (Month 3)

After (Month 4)

Real patient. Results may vary.

Photos taken at maximum frown before and after treatment with BOTOX® Cosmetic at day 7, month 3, and month 4. In clinical studies, physicians assessed 74% of people had significant improvement at day 7; 80% of people had significant improvement at day 30; 48% of people had significant improvement at month 3; and 25% of people had significant improvement at month 4.*

*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.



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VALI, 39
Real Estate Consultant

Real patient. Results may vary.

WHAT TO EXPECT

What is treatment like?

Treatment is usually quick and easy to fit into a busy schedule. Some people say it feels like a pinch.

When will I see results and how long will they last?

You may begin to notice results within 24 to 48 hours, with full results in 30 days—and they may last up to 4 months for moderate to severe frown lines.

Are there any side effects?

BOTOX[®] Cosmetic may sometimes lead to side effects, which we've reported in our clinical studies. In frown line studies, 3% of patients experienced eyelid drooping. In crow's feet line studies, 1% of patients experienced eyelid swelling. In forehead line studies, 9% of patients experienced headache, 2% of patients experienced eyelid drooping, and 2% of patients experienced brow drooping.

Other side effects of BOTOX[®] Cosmetic include: dry mouth; discomfort or pain at the injection site; tiredness; headache; neck pain; and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids and eyebrows, swelling of your eyelids, and dry eyes.

These are not all of the possible side effects of BOTOX[®] Cosmetic. Please talk to your specialist and see our Important Safety Information throughout this brochure.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including: plans to have surgery; had surgery on your face; have trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX[®] Cosmetic can harm your unborn baby); are breast-feeding or plan to (it is not known if BOTOX[®] Cosmetic passes into breast milk).

Please see additional Important Safety Information throughout this brochure.

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ALFONSO, 43
Teacher

Real patient. Results may vary.



**DOING
OUR PART**
FOR A MORE SUSTAINABLE WORLD

GENUINE COMMITMENT

We're committed to using greener and more environmentally friendly methods in the making of BOTOX[®] Cosmetic.



100% renewable energy
Since 2015



100% recyclable packaging
Since 2021



Zero air emissions
No significant emissions to air



Zero waste to landfill
Since 2013

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX[®] Cosmetic with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX[®] Cosmetic in the past.**

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injection



TONYA, 42
Account Manager

Real patient. **Results may vary.**

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor if you have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*[®], *Dysport*[®], or *Xeomin*[®] in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

REWARD YOURSELF

Allē Discover Allē, a loyalty program uniquely designed for you.

Earn points

Earn points on Allergan Aesthetics products and a variety of in-office treatments from other brands.

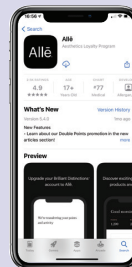
Enjoy savings

Use points as you go or save them for later.
100 points = \$10 toward qualifying treatments

Access offers

Take advantage of exclusive discounts and seasonal promotions throughout the year.

Join today to unlock access to personalized offers and exclusive rewards!



Go to Alle.com or download the app



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Other side effects of BOTOX[®] Cosmetic include: dry mouth; discomfort or pain at the injection site; tiredness; headache; neck pain; and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids and eyebrows, swelling of your eyelids and dry eyes.

For more information refer to the Medication Guide or talk with your doctor.

To report a side effect, please call Allergan at 1-800-678-1605.

Please see BOTOX[®] Cosmetic full Product Information including Boxed Warning and Medication Guide.

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Real patients. Results may vary.



See real-life stories at BotoxCosmetic.com

ASK ABOUT BOTOX[®] COSMETIC BY NAME



Approved Uses

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**Allergan
Aesthetics**
an AbbVie company

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