

elta

MD[®]
SKINCARE



Sun Care Skin Care



ELTAMD® IS COMMITTED TO HELPING YOU HAVE GREAT SKIN FOR LIFE.

EltaMD® product development expertise is based on our medical heritage. Our company has developed wound healing and skin care products trusted by physicians for more than 25 years. EltaMD applies that experience to create innovative products that help develop, protect and maintain healthy skin.

Available through your dispensing physician, EltaMD sun care and skin care products are formulated for every skin type, lifestyle and special need. Your physician and skin care professional can recommend the EltaMD products that are right for you.

table of contents

- 3 Sun Care
- 9 Skin Care
- 14 Learn More About Sun Care



Recommended as an effective broad-spectrum sunscreen.



Recommended as an effective broad-spectrum sunscreen.

^{1, 2, 3} American Cancer Society, March 2016, cancer.org

⁴ Federal Food and Drug Administration, March 2016, fda.gov

Sun Care



Why sun protection matters every day.

The sun is essential to good health and contributes to a sense of well-being. However, unprotected exposure to the sun's ultraviolet (UV) rays can cause premature skin aging and skin cancer.

People of all skin colors get skin cancer. In fact, more than 3.5 million people are diagnosed each year in the United States.¹ There are more cases of skin cancer than the combined incidence of cancers of the breast, prostate, lung and colorectal.² UVA rays age skin cells and can damage their DNA. These rays are linked to long-term skin damage such as wrinkles, but they are also thought to play a role in some skin cancers.³

Daily use of a broad-spectrum sunscreen decreases the risk of skin cancer and early skin aging caused by the sun when used with other sun protection measures.⁴ EltaMD broad-spectrum sunscreens contain zinc oxide, a mineral compound, to protect skin against UVA and UVB rays.

Cosmetically elegant and photostable, EltaMD sunscreens are fragrance-free, sensitivity-free, paraben-free and noncomedogenic. Ask your physician or skin care professional to recommend EltaMD sunscreens that are just right for your skin type and lifestyle.



THINK ZINC FOR SERIOUS UV PROTECTION.

Zinc oxide blocks the widest spectrum of UVA and UVB rays, protecting the skin from premature aging and sunburn. Zinc is safe for even the most sensitive skin types.

Dermatologists recognize that the most potent cosmeceutical that can prevent and reverse the signs of aging is sunscreen.

American Academy of Dermatology, aad.org June 2014

Facial Sunscreens

All EltaMD sunscreens are fragrance-free, paraben-free, sensitivity-free and noncomedogenic.

EltaMD UV Clear Broad-Spectrum SPF 46

OIL-FREE

SKIN TYPES PRONE TO ACNE, ROSACEA AND HYPERPIGMENTATION

Oil-free EltaMD UV Clear helps calm and protect sensitive skin types prone to breakouts and discoloration. It contains niacinamide (vitamin B3), hyaluronic acid and lactic acid, ingredients that promote skin health.¹ Choose from tinted and untinted formulas for use every day.

- Antioxidant protection combats skin-aging free radicals associated with ultraviolet (UV) and infrared radiation (IR)
- Contains 5% high-purity niacinamide (vitamin B3)¹

Active Ingredients:

9.0% Zinc oxide, 7.5% Octinoxate

Tinted 1.7 oz Airless pump #02520

Untinted 1.7 oz Airless pump #02500



¹Shalita AR, Smith JG, Parish LC, Sofman MS, Chalker DK. Topical nicotinamide compared with clindamycin gel in the treatment of inflammatory acne vulgaris. *Int J Dermatol*, 34(6),434-437, 1995

EltaMD UV Physical Broad-Spectrum SPF 41

OIL-FREE

EXTRA-SENSITIVE SKIN TYPES AND POST-PROCEDURE

EltaMD UV Physical is free of chemical active ingredients. This lightly tinted, oil-free physical sunscreen provides a matte finish that resists humidity and perspiration.

- Antioxidant protection combats skin-aging free radicals associated with ultraviolet (UV) and infrared radiation (IR)
- Water-resistant (40 minutes)

Active Ingredients:

9.0% Zinc oxide, 7.0% Titanium dioxide

3 oz Tube #02578



EltaMD UV Daily Broad-Spectrum SPF 40

NORMAL, COMBINATION SKIN TYPES AND POST-PROCEDURE

Serious UV protection and hydration join forces in this sheer facial sunscreen. EltaMD UV Daily has hyaluronic acid to boost moisture retention and diminish fine lines. Choose from tinted and untinted formulas for use every day.

- Antioxidant protection combats skin-aging free radicals associated with ultraviolet (UV) and infrared radiation (IR)
- Lightweight formula glides on easily

Active Ingredients:

9.0% Zinc oxide, 7.5% Octinoxate

Tinted 1.7 oz Airless pump #02269

Untinted 1.7 oz Airless pump #02289



eltamd.com 5

Facial Sunscreens

All EltaMD sunscreens are fragrance-free, paraben-free, sensitivity-free and noncomedogenic.

EltaMD UV Lip Balm Broad-Spectrum SPF 31

MOISTURIZING LIP SUNSCREEN

EltaMD UV Lip Balm contains 5% Hydromanil™ for immediate and long-term moisturization. Powerful UV protection and a super hydrating power make EltaMD UV Lip Balm the ideal lip protector.

- Antioxidant protection combats skin-aging free radicals associated with ultraviolet (UV) and infrared radiation (IR)
- Water-resistant (80 minutes)

Active Ingredients:

7.5% Octinoxate, 5.0% Zinc oxide

0.28 oz SlantTip tube: #02510



EltaMD UV Facial Broad-Spectrum SPF 30+

DRY SKIN TYPES AND POST-PROCEDURE

This fluffy moisturizing sunscreen leaves the face and neck feeling smooth and silky. EltaMD UV Facial may be used every day or after facial procedures. It is beneficial for any skin type needing a moisture boost and UV protection. Antioxidant protection combats skin-aging free radicals associated with ultraviolet (UV) and infrared radiation (IR).

- Moisturizing UV protection with hyaluronic acid
- Ideal for use after treatments such as laser, microdermabrasion, and peels

Active Ingredients:

7.5% Octinoxate, 7.0% Zinc oxide

3 oz Tube

#02284

4 oz Jar

#02283



Body and Facial Sunscreens

All EltaMD sunscreens are fragrance-free, paraben-free, sensitivity-free and noncomedogenic.

EltaMD UV Sport Broad-Spectrum SPF 50

OIL-FREE

ALL SKIN TYPES

Have your fun in the sun but play it safe. EltaMD UV Sport is water-resistant so it won't rinse off or drip into your eyes and sting when you sweat. It applies easily to wet or dry skin and is great for use while enjoying all outdoor activities.

- Antioxidant protection combats skin-aging free radicals associated with ultraviolet (UV) and infrared radiation (IR)
- Water-resistant (80 minutes)

Active Ingredients:

9.0% Zinc oxide, 7.5% Octinoxate, 5.0% Octisalate

3 oz Tube

#02287

7 oz Airless pump

#02288



EltaMD UV Pure Broad-Spectrum SPF 47

OIL-FREE

ALL SKIN TYPES

EltaMD UV Pure is a physical sunscreen with only chemical-free active ingredients. This zinc and titanium dioxide formula is gentle on all skin types. It is fragrance-free, oil-free, paraben-free, sensitivity-free, dye-free, gluten-free and noncomedogenic.

- Antioxidant protection combats skin-aging free radicals associated with ultraviolet (UV) and infrared radiation (IR)
- Water-resistant (80 minutes)

Active Ingredients:

10.0% Zinc oxide, 5.5% Titanium dioxide

4 oz Bottle

#02582



EltaMD UV Spray Broad-Spectrum SPF 46

OIL-FREE

ALL SKIN TYPES

EltaMD UV Spray provides fast and convenient sun protection for on-the-go children and adults. The trigger sprayer easily dispenses full-body UV protection. It sprays on white so you can see coverage then dries clear when rubbed in.

- Convenient trigger sprayer
- Water-resistant (80 minutes)

Active Ingredients:

9.3% Zinc oxide, 7.5% Octinoxate

4 oz Trigger sprayer

02585



SUNSCREEN. APPLY IT TO YOUR LIFE.

Choose a broad spectrum sunscreen with UVA and UVB protection. UVB rays are the main cause of sunburn. UVA rays also contribute to skin cancer and premature aging.

Apply 1 ounce of sunscreen to the body and be sure to reapply sunscreen at least every 2 hours and after swimming or sweating.

UVA rays pierce the skin's surface and travel through the epidermis and deep into the dermis, which causes dark patches, wrinkles, loose skin, premature aging and DNA damage.

Help children develop a sun-safe habit by making sunscreen protection as important as a seatbelt.

Source: American Cancer Society, March 2016, cancer.org

Body and Facial Sunscreens

All EltaMD sunscreens are fragrance-free, paraben-free, sensitivity-free and noncomedogenic.

EltaMD UV Aero Broad-Spectrum SPF 45

OIL-FREE

ALL SKIN TYPES

EltaMD UV Aero provides sheer but sure sun protection. This continuous spray sunscreen makes it easy to protect hard-to-reach places. EltaMD UV Aero sprays on white so you can see coverage then dries clear when rubbed in.

- Continuous spray convenience
- Water-resistant (80 minutes)

Active Ingredients:

9.3% Zinc oxide, 7.5% Octinoxate

6 oz Continuous spray #02587



EltaMD UV Shield Broad-Spectrum SPF 45

OIL-FREE

OILY TO NORMAL SKIN TYPES

Treat your skin to this sheer, oilfree facial sunscreen. Cosmetically elegant EltaMD UV Shield is recommended for oily to normal skin. It is ideal worn under makeup or alone.

- Antioxidant protection combats skin-aging free radicals associated with ultraviolet (UV) and infrared radiation (IR)
- Feels weightless on the skin

Active Ingredients:

9.0% Zinc oxide, 7.5% Octinoxate

3 oz Tube #02282

7 oz Airless pump #02281



EltaMD UV Lotion Broad-Spectrum SPF 30+

ALL SKIN TYPES

Develop a daily sun protection habit by keeping this moisturizing sunscreen handy for the entire family. Use EltaMD UV Lotion from head to toe to hydrate the skin and protect against sun damage.

- Antioxidant protection combats skin-aging free radicals associated with ultraviolet (UV) and infrared radiation (IR)
- Hyaluronic acid helps retain skin moisture and reduces skin flaking

Active Ingredients:

7.5% Octinoxate, 7.0% Zinc oxide

7 oz Airless pump #02286



Cleanse. Moisturize. Renew.

EltaMD skin care products include deep yet gentle cleansers and innovative moisturizers for normal, sensitive, and troubled skin. Our specialty formulations diminish the visible signs of aging.

Your physician can assess your skin type and condition and recommend an effective yet simple EltaMD skin care regimen that will help you achieve and maintain the healthy complexion you desire. EltaMD skin care products are formulated for use with EltaMD sunscreens.



Cleanse. Moisturize. Renew.

Gentle yet effective skin care for all skin types

EltaMD Foaming Facial Cleanser

OIL-FREE

Give your skin a fresh start with EltaMD Foaming Facial Cleanser. A gentle enzyme and amino acid blend loosens makeup, oil and other impurities on the skin and in the pores.

- Oil-free and pH-balanced
 - Has no harsh chemicals or soap
- 8 oz Pump #03520



EltaMD Facial Cleanser

OIL-FREE

Ideal for heavy makeup removal, EltaMD Facial Cleanser is a deep-pore, oil-free cleanser. It cleanses thoroughly without harsh ingredients.

- Soap-free and non-drying
 - Leaves the skin feeling clean, smooth and supple
- 8 oz Pump #02430



EltaMD Renew Eye Gel

OIL-FREE

EltaMD Renew Eye Gel minimizes under-eye fine lines and wrinkles, puffiness and dark circles. This oil-free eye gel delivers visible improvements within 30 days.¹

- Provides a blend of yeast extract, vitamins and hyaluronic acid to condition the skin
 - Oil-free formula
- 0.5 oz Airless pump #02298



¹Controlled Usage Study To Test the Efficacy of an Eye Gel, Thomas J. Stephens & Associates, #C11-C084, 2011.

HEALTHY SKIN STARTS HERE.

Cleanse: EltaMD facial cleansers effectively cleanse and leave the face feeling fresh and healthy. They have no harsh chemicals that can irritate and over-dry the skin.

Moisturize: EltaMD super-hydrating moisturizers help decrease dryness and itching while minimizing the appearance of wrinkles.

Renew: EltaMD Renew Eye Gel offers a fusion of innovative peptides, extracts, vitamins and other anti-aging ingredients to minimize the appearance of fine lines and wrinkles, puffiness and dark circles.

Aesthetic Procedure Skin Care

With a medical heritage in wound care and skin care, we provide physicians with specialty products that help prepare skin for treatments and help skin recover more quickly.



Cleanse. Moisturize. Renew.

Gentle yet effective skin care for all skin types

ElaMD Barrier Renewal Complex

CERAMIDES
AND ENZYMES

Barrier Renewal Complex is clinically proven¹ to moisturize the stratum corneum and improve dry, compromised skin after a single application within 24 hours. A selected blend of ceramides and other essential lipids help promote a healthy skin barrier and restore its natural hydration system.

- Replenishes moisture
- Promotes more youthful-looking skin in 21 days

1.7 oz Airless pump #02562



¹ Clinical Study on file

ElaMD AM Therapy Facial Moisturizer

OIL-FREE

ElaMD AM Therapy moisturizes, while it smoothes skin texture and evens skin color and tone. It moisturizes without oil or heavy emollients. Hyaluronic acid helps increase moisture absorption and retention.

- Clinically proven to increase thickness of the epidermis¹
- Oil-free, fragrance-free, noncomedogenic and safe for sensitive skin

1.7 oz Airless pump #02533



¹ I.B.P. – Instituto de Bioengenharia da Pele Ltda. LSE-b095/11.063, 2011.

ElaMD PM Therapy Facial Moisturizer

OIL-FREE

ElaMD PM Therapy moisturizes without heavy emollients. An antioxidant, peptide and ceramide blend works to diminish the visible signs of aging.

- Improves the appearance of skin elasticity and vitality
- Oil-free, fragrance-free, noncomedogenic and safe for sensitive skin

1.7 oz Airless pump #02540



Cleanse. Moisturize. Renew.

Gentle yet effective skin care for all skin types

ElaMD Moisture-Rich Body Crème

CERAMIDES
AND ENZYMES

ElaMD Moisture-Rich Body Crème infuses compromised and dry, flaky, sensitive skin with long-lasting moisture and essential nutrients. Luxuriously rich and creamy, it glides on easily to hydrate and nourish the skin. The result is visibly improved skin texture and tone.

- Ceramide-enhanced body moisturizer
- Innovative ingredients promote a healthy skin barrier

8 oz Tube #02560



ElaMD Lotion

Dry, itchy skin becomes silky-soft with this long-lasting lotion that helps skin retain moisture. Use ElaMD Lotion every day to soothe and moisturizes the skin's protective barrier. It is an ideal all-over moisturizer for use after showering or bathing.

- Fragrance-free lotion
- Applies easily to relieve chronically dry skin

8 oz Pump #02573



ElaMD Moisturizer

ElaMD Moisturizer absorbs deeply to soothe red, irritated and flaky skin. It helps to relieve symptoms of eczema and atopic dermatitis and may be used post-procedure.

- Melts on contact and retains 90% of skin's moisture for at least 12 hours¹
- Helps relieve dry skin problems associated with diabetes, renal disease and certain medications

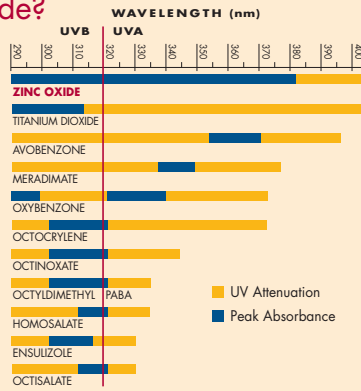
2.8 oz Tube #02543
3.8 oz Jar #02522



¹ Study on file.

Why are EltaMD sunscreens formulated with zinc oxide?

All EltaMD sunscreens are formulated with zinc oxide, a natural mineral compound. Because zinc maintains its protective ability in the sun, it is more photostable than some chemical ingredients that may degrade. Zinc reflects and reduces the broadest range of UVA (aging) and UVB (burning) ultraviolet rays. EltaMD broad-spectrum sunscreens help protect skin against burning, sun-induced early skin aging and the risk of skin cancer. Zinc is safe for even the most sensitive skin types. EltaMD does not formulate with avobenzone or oxybenzone.



How widely used U.S. sunscreen ingredients reduce UV light intensity

Data provided by P&G Beauty & Grooming

How does sunscreen work?

Sunscreen products contain chemical and/or physical active ingredients. Physical ingredients like zinc oxide or titanium oxide *reflect* or scatter ultraviolet (UV) radiation. Chemical ingredients like avobenzone or oxybenzone *absorb* UV radiation, dissipating it as heat.

Some sunscreens protect against two types of damaging UV radiation: UVA and UVB. These sunscreens are labeled as broad-spectrum sunscreens. Only broad-spectrum sunscreens with an SPF value of 15 or higher can claim to reduce the risk of skin cancer and early skin aging if used as directed with other sun protection measures. All EltaMD sunscreens are broad-spectrum.

Source: Federal Food and Drug Administration, March, 2016

What is SPF?

SPF (Sun Protection Factor) is a measure of how much solar (sun) energy (UV radiation) is required to produce sunburn on protected skin (i.e., in the presence of sunscreen) relative to the amount of solar energy required to produce sunburn on unprotected skin. Ultraviolet A (UVA) rays cause lasting skin damage, and skin aging, and can cause skin cancer. Ultraviolet B (UVB) rays cause sunburns, and skin damage and can cause skin cancer.

Source: Federal Food and Drug Administration, Sunburn Protection Factor, March, 2016

What sun protection measures are important?

- The American Academy of Dermatology recommends use of a broad-spectrum sunscreen with SPF of 30 or higher.¹
- Limit time in the sun, especially from 10 am to 2 pm
- Wear protective clothing and sunglasses

Sources: ¹American Academy of Dermatology, July, 2014, aad.org
Federal Food and Drug Administration, Sunscreen, March, 2016

How do antioxidants benefit the skin?

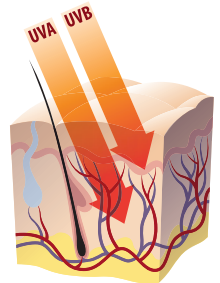
Antioxidants help combat skin-aging free radicals associated with ultraviolet (UV) and infrared radiation (IR). Many EltaMD products contain antioxidants such as quercetin, ascorbyl palmitate (vitamin C ester), tocopheryl acetate (vitamin E) and thioctic acid.



How the sun's ultraviolet (UV) rays affect the skin

UVA Rays: The Aging Rays

- About 95% of the UV rays from the sun that reach the earth are UVA rays
- Penetrate deeply into the skin layers, damaging collagen and cells
- Cause wrinkling, pigmentation and loss of elasticity
- Can pass through glass (office and vehicles)
- Are not affected by weather or altitude
- Are present all day, every day of the year
- Increase the risk for skin cancer



UVB Rays: The Burning Rays

- The SPF (Sun Protection Factor) number of a sunscreen indicates only the level of protection from UVB rays
- Mostly affect the outer layer of the skin
- Cause sunburns and tanning that increase the risk of skin cancer
- Vary with time of day and seasons, and are stronger in summer

EltaMD Sunscreens provide broad-spectrum protection against UVA and UVB rays

Sources: American Cancer Society, March, 2016, cancer.org
Cancer Research UK, March, 2016, cancerresearchuk.org

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Available only through approved physicians.



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