



SKINMEDICA®

FIRM BELIEVER

FIRM & TONE LOTION
FOR BODY

ALL OF YOU

YOUR BODY SKIN DESERVES THE SAME CARE AS YOUR FACE

Body skin represents 95% of your skin. As it ages, this skin has specific needs and requires a targeted approach.¹

Body aging begins as early as the mid-twenties. It's impacted by changes in your body, including fat distribution, muscle tone, and hormonal effects.²⁻⁴

Environmental factors, such as sun and pollutants, also take a toll. And so does our modern-day lifestyle. We're understandably at the mercy of screen time and lots of sitting. This cuts down on circulation and accelerates fat accumulation.^{3,5}

All these factors can lead to visible effects to body skin, including³:

- + Crepiness
- + Uneven tone and texture
- + Swelling
- + Sagging



DID YOU KNOW?

- All skin, including body skin, begins to age as early as 25 years old²
- Crepey skin is typically traced to sun damage and other environmental factors⁶
- Adding emollients to your skin helps prevent further crepiness and damage⁶



WHAT EVERY BODY NEEDS



Introducing **Firm & Tone Lotion for Body**, a powerfully effective, targeted treatment designed for your problem areas. Dermatologist-tested, it's formulated to prevent and address visible signs of body skin aging for a youthful, toned look.⁷



FIRM & TONE LOTION IS CLINICALLY PROVEN TO⁷:



DIMINISH
THE LOOK OF
CREPEY SKIN



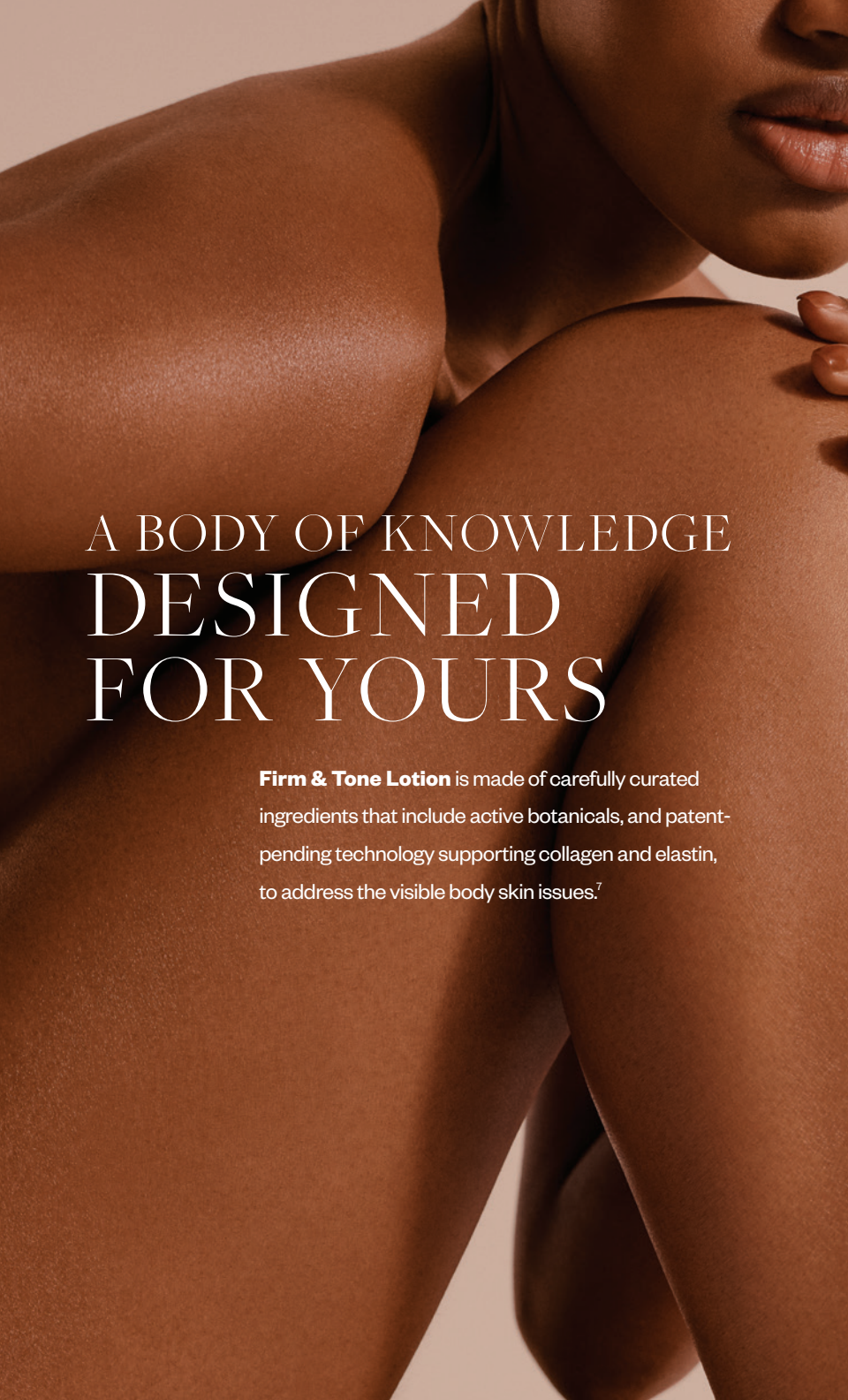
ADDRESS UNEVEN
SKIN TEXTURE



IMPROVE THE
APPEARANCE OF
BODY SKIN
FIRMNESS AND TONE



IMPROVE THE LOOK
OF SAGGING



A BODY OF KNOWLEDGE DESIGNED FOR YOURS

Firm & Tone Lotion is made of carefully curated ingredients that include active botanicals, and patent-pending technology supporting collagen and elastin, to address the visible body skin issues.⁷



INGREDIENTS ARE KEY

+ GREEN MICROALGAE AND SHITAKE MUSHROOM EXTRACTS

Support extracellular matrix proteins, including collagen and elastin

+ LEMON BALM EXTRACT

Supports cellular clearance and recycling

+ COFFEA ARABICA SEED OIL

Supports lipid balance

+ CAFFEINE

Addresses excess fluids

+ HYDROLYZED RICE PROTEIN

Helps detoxify stressed skin

+ JAPANESE PARSLEY

Supports lipid balance

+ PARADISI (GRAPEFRUIT PEEL) OIL

Provides defense against free radical damage

+ GINGER ROOT EXTRACT

Provides powerful antioxidant defense



PROVEN RESULTS

In clinical studies, **Firm & Tone Lotion** enhanced the appearance of body skin issues (all $p \leq 0.031$):

AT WEEK 2

- + Reduces the appearance of crepiness
- + Enhances body skin texture
- + Smooths skin

AT WEEK 4

- + Improves the appearance of firmness
- + Enhances body skin texture
- + Smooths skin

AT WEEK 12

- + Improves the appearance of firmness
- + Enhances body skin texture
- + Reduces the appearance of sagging



BODY OF PROOF

IMPROVEMENT IN THE APPEARANCE OF CREPINESS AND SMOOTHNESS IN THE ARM



BASELINE

WEEK 4

FEMALE, AGE 45, FITZPATRICK II.

Unretouched photos, taken in standard lighting. **Individual results may vary.**

IMPROVEMENT IN THE APPEARANCE OF SMOOTHNESS, SKIN TONE EVENNESS, CREPINESS, FIRMNESS, AND TEXTURE IN THE ARM



BASELINE

WEEK 12

FEMALE, AGE 65, FITZPATRICK IV.

Unretouched photos, taken in standard lighting. **Individual results may vary.**

IMPROVEMENT IN THE APPEARANCE OF SMOOTHNESS, SKIN TONE EVENNESS, CREPINESS, FIRMNESS, AND TEXTURE IN THE ARM



BASELINE

WEEK 12

FEMALE, AGE 65, FITZPATRICK IV.

Unretouched photos, taken in standard lighting. **Individual results may vary.**

FIRM BELIEVERS JUST LIKE YOU

IN CLINICAL STUDIES, PATIENTS HAD HIGH
PRAISE FOR **FIRM & TONE LOTION**⁷:

WEEK 2

“Made my skin look more youthful”

WEEK 4

“Improved the evenness of my skin tone”

WEEK 8

“Improved the overall appearance of my skin”

WEEK 12

“Made my skin feel tightened”

“Helped my skin look more contoured”

“Increased my confidence in overall body appearance”



FROM TREATMENT TO TAKE-HOME

Firm & Tone Lotion may be used alone
or following a body contouring procedure.

SKINMEDICA®

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Earn rewards on SkinMedica® and a variety of other in-office treatments for savings on your favorite Allergan Aesthetics products.



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This SkinMedica® product is intended to meet the FDA's definition of a cosmetic product, an article applied to the human body to cleanse, beautify, promote attractiveness, and alter appearances. This SkinMedica® product is not intended to be a drug product that diagnoses, treats, cures, or prevents any disease or condition. This product has not been approved by the FDA, and the statements here have not been evaluated by the FDA.

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